

Deniz Marlalı

Prolific Art Director

New York

Education

1998-2003 Bachelor of Graphic Design, Marmara University, Faculty Of Fine Arts

Professional Experience

2006-2007 **FDT DESIGN New York / Senior art director**

Clients: Leeser Architect, Toy Fair NY, Gasser Gruner Gallery, Rosie O'Donnell Foundation, Zap Mama

2005-2006 **ULTRA AD AGENCY, Istanbul / Senior art director**

Clients: Vakko, Vakkorama, Ulker, Homeless Children Society, AIDS Prevention Society, The Cola Company (Schweppes)

2002-2005 **DDB ISTANBUL AD AGENCY, Istanbul / Junior art director, Art director**

Clients: Volkswagen, Philips, Opet, Maret, Tat, Most Production, Migros, Sek, Fa, Duru, Henkel (Vernel), Trmepa (Turkish Marine Environment Protection Association)

Collaborative & Freelance

2007 Brooklyn International Film Festival, Corporate Identity Design, Art Direction & Design
Heflinreps, Hanock Piven Illustration Promotion Campaign, Art Direction & Design

Awards

2007 Eulda European Logo Design Annual, Winner

2006 International Automotive Advertising Awards (IAAA), Opet (Fuel), Television & Cinema, Silver

2004 London International Advertising Awards (LIAA), Remix (Cook Book), Print, Finalist

2004 16th Crystal Apple Awards*, Volkswagen Touareg, Outdoor, Award of Merit

2004 16th Crystal Apple Awards, Remix, Print Ad, Crystal Apple

Skills

Highly skilled in digital photography and vector based illustration. Art direction, team management, highly experienced working with illustrators, directors, programmers.

Software: Illustrator CS2, Indesign CS2, Image Ready, Freehand MX, Photo Shop CS2, Adobe Golive, BBEedit, Dreamweaver

Other

Printed Materials:

2007 Advertising Now Print Magazine, International Book

2007 Eulda European Best Design Annual

2006 'Logo Turk' Book, Istanbul

2005 Turkish Graphic Designers Book

2004 Kirmizi (Red Awards) Annual Book

Various journals, magazines such as Hurriyet, Radikal, Milliyet, Marketing Turkiye, Grafik Tasarim Magazine, Advertising Age

Participation:

2006 Graphic Design Exhibition (GMK) Istanbul, Poster Design

2005 Installation project, Biz-siz Exhibition, Istanbul

2003 3rd International Student Triennial, Istanbul, Magazine and poster design

2001/2 Special interest in illustration. Different type of illustration has been printed in over 20 books, Bu Publishing

Languages

Turkish [native], English

References

Available upon request